

## Employee Engagement Articles, Resources & Tips

Often, we managers learn from HR or management blogs written by HR Tech vendors who sell employee engagement software and it can get a little old. After all, what do they know that practitioners don't know?

Since there's so much noise from employee engagement articles out there, it can be hard to find practical, actionable suggestions to [increase employee engagement](#) at your company. We know we have a lot of great information on the topic, here at Red Branch ([check out our Instagram](#), we're the MOST engaged), we've also been inspired by others.

To help you sift through the chatter and the noise, we've compiled a list of some of the best employee engagement articles, tips, suggestions written over the last few years. Read through. We guarantee you'll leave this article with at least one amazing idea to implement in your workplace today (okay or tomorrow).

### On Social Sourcing and Recruiting for Employee Engagement

#### Social Sourcing [Strategies for Increased Engagement](#)

One of my most popular talks on the conference circuit, this explains how you can trace solid employee engagement all the way back to your sourcing and recruitment team. If you thought you were the only one responsible for creating engaged, invested employees, think again!

#### 3 Ways Recruitment Can Help [Create an Engaged Workplace](#)

Recruiters can help with employee engagement too! Sometimes the employee is responsible for moving their engagement up the ladder but recruiters are responsible for finding employees. Here's how to help your recruiters spot the bad apples who may never be happy in your workplace.

### On Efficiency and Increasing Employee Engagement

#### 5 Efficient [Things You Can Do to Increase Engagement](#)

I promised you actionable tips right? Here they are. From showing interest in their personal lives to providing informal corporate training, these are employee engagement tips that don't cost a lot of time or money!

## On Examples of Great Employee Engagement

### [5 Companies Doing Employee Engagement Right](#)

Here Kerry Pivovar tackles employee engagement from a “do as I do” standpoint. If you’re the type of person who likes to emulate what others are doing and adapt it to your workforce, this is a great article to peruse. Go ahead! Find your employee engagement mentor.

### [16 Cost-Effective Employee Appreciation Ideas](#)

Don’t have a huge employee engagement budget? Noelle Murphy gives you more than two handfuls of ideas that are cheap to FREE to do and will increase employee engagement too!

### [Try These 4 Secrets from Zappos, Marriott, and Southwest Airlines](#)

You don’t have to be an F500 to have employee engagement like one. Here are the 4 employee engagement secrets that makes these companies shine. Try them in your workplace.

## On Employee Happiness

### Podcast: [Employee Engagement is NOT Happiness](#)

Prefer to listen while you learn? This podcast by moi might be a little bit echo-y but it’s still chock full of smackdown. Listen as I tell you why employee happiness and employee engagement are not synonymous and how to attain (hopefully) both.

### How to [Maximize Employee Engagement](#)

Read It: Here’s the article format, if like me, you’re not a big fan of headphones (my hair!)

### [What Happiness Means for You and Your Employer](#)

Kerry Pivovar breaks down why being happy at work is important and how you can make it happen for you. While employee engagement and employee happiness aren’t the same thing, wouldn’t it be nice to have both?

## On Performance Reviews and Employee Engagement

### [Performance Reviews, Hollywood Style](#)

This GIF-happy post dives into what you can learn from the movies, performance and engagement.

## On the Perils of Disengagement

### [Disengaged Employees](#) are Killing Your Business

The title says it all but what do you do when you find out you have a bad apple? Here’s how to spot them and deal with them so disengaged employees don’t wreck your company.

### Only 45% of Workers are Satisfied at Work

While this article was written in 2013, the ideas it proposes still ring true today (even if that stat has gone down a bit). Posted on Recruiter.com, this article takes you through what to do when passion fades in the workplace.